#### New Generation Modular Sofa Systems

# **"What if** we tried something different for a change?"

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# Why FEYDOM?

In 2004, two creatives had a plan to change the furniture industry, equipped with a "Good Idea" for designing **transformable furniture**...

By now, this **"Good Idea"** has resulted in a fast-growing open platform encompassing **12 countries worldwide**, in which creative and inventive people can open innovative businesses in any segment of the industry, including design, manufacturing, distribution, and marketing – inspiring innovation in the homes of anyone who recognizes them.

It's a partnership based on **open allocation of resources, total corporate transparency, and individual accountability** in every segment of the organization.

Everyone is welcome.



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### Worldwide Recognition





**Up to 5 year guarantee** Quality is guaranteed.



**Something we know:** The status quo isn't sustainable.

### Life is getting faster and the concept of "home" is shifting.



**So, what could be done?** We focused on the massive, costly, and space-absorbing couch in the center of our room, shaping the living space.

#### "What if we tried something Versatile? Transformable? Inspiring?"

We designed **Feydom sofa systems** as a solution, turning our living room into a **creative playground**.

This sparked our new business model: an **open platform** for design, manufacturing, distribution, and everything in between.

This is Feydom.



### THE CLOOODS COLLECTION







Sofa sets that seat the **exact** number of people you need them to.

**Add, remove, and connect** the elements till you create your ideal combination.



This way, each sofa set can fit a large range of room sizes, **from small student rooms to large lounges**.

### Transformability means...

...one room doesn't have to mean one purpose.

Allow your living room to function as a guest room, office, children's playroom, and even a bedroom by simply rearranging the elements to suit your changing needs. DIAGON

#### THE MATACAO 2 COLLECTION

### Customizability means...

...becoming your own designer!

Explore your creativity by **combining sofa elements** from our collections. Then, **pick a color** for the entire set or **choose an accent element**.

### Durability means...

Crafting **timeless** sofas designed to withstand change and transformations **for generations**. Changing your space doesn't have to mean changing your sofa.



### Sustainability means...

...not taking more from nature than we can give back.

Our focus:

**Systematic transformation:** Continually integrating new sustainable practices and materials into the production process.

**Feydom Forest:** Planted 30,000 trees on 50 hectares of land. Our preliminary goal is to reach 100 hectares.

**Renewable energy:** To cut CO2 emissions, we have installed photovoltaic panels on our factory roofs, generating more electricity than we consume in production.

**Upcycling projects:** Established a production line that utilizes leftover materials to minimize production waste.

**Removable Covers:** Washing, cleaning, and color changes are made easy without the need for reupholstering.



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### Features

**1. No tools** are needed for assembly. Simply unpack all the elements to set up the sofa system within minutes.





2. Two different leg heights and shades are available for added customization. (Clooods, Diagon, Cascais)

3. Removable, washable, and exchangeable covers offer a

convenient way to maintain cleanliness and change the sofa's appearance.







### **Velcro Connector**

Don't worry about the elements moving–Clooods, Diagon, and the Matacao 2 sets have **velcro connectors** that keep them together.

For Clooods, place the velcro connector under the seater cushion, where two seater bases meet.

For Diagon and Matacao 2, place the velcro connector underneath the seaters, where two elements meet.

They'll **stay in place** until you're ready to mix things up!

### **Metal Connector**

Cascais has **metal connectors**.

To secure two seater elements together, use the metal connector included with the set by placing it underneath the seaters, where two elements meet.

Feel free to rearrange the set anytime – **the connections work in any position** and the elements won't move until you want them to.





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#### Personalized interior solutions that elevate your projects, designed for interior designers, developers, and hotel owners.

Our modular furniture system allows for customized designs to fit any property layout, ensuring optimal space utilization and aesthetic appeal.









Modular

Transformable

Customizable

Washable covers



# Bard

...is a big, shapeshifting softie.





A few seaters, backrests, and **cushions** a playful **mind** 

endless comfy variations.

No matter where your imagination takes you, **Bard's got it covered.** 

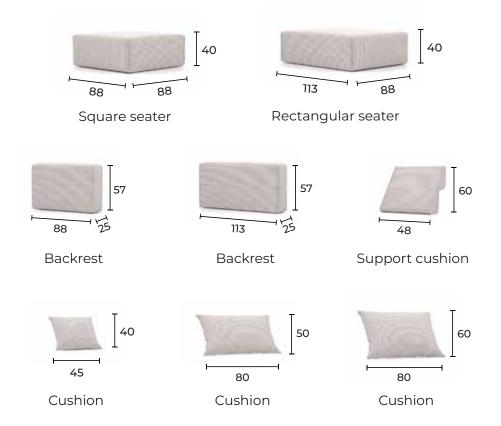
### To create...



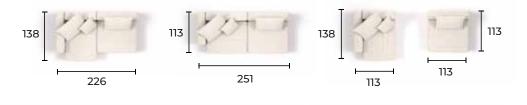




### You will need...

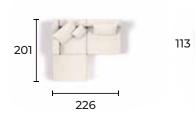


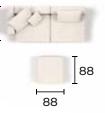


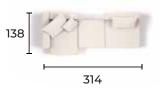


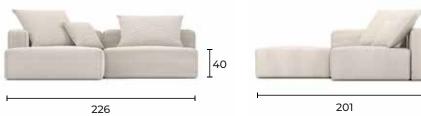




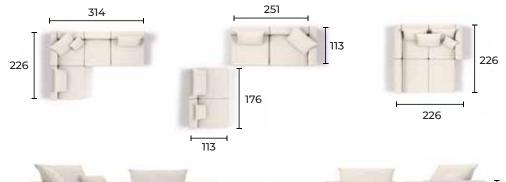


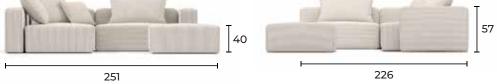












### **Bard Connectors**

This collection includes two metal connectors.



1. While the seaters themselves can be connected to one another using the **small metal connector**. 2. Connect backrests (that double as armrests) from either side of a seater with the large metal connectors.

## FEYDOM comficasa

### THE CASCAIS SOFA SYSTEM

...changes the way we think about modular sofas.







You can choose from various elements, connect them from any side to create versatile configurations, and even explore vertical transformation.

Customize further to create the set that suits your living room perfectly, and rest assured – each element is **built to last for generations** of enjoyment and change.

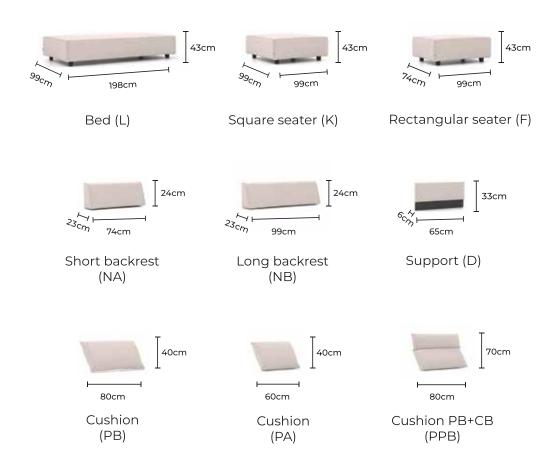
### To create...







### You will need...



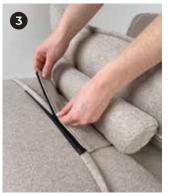
### **Vertical Transformations**











1–2. Adjust the height of the seats by adding or removing supports.

Add backrests, armrests, and cushions to the supports to **create various seating configurations**.

3. For added support and comfort, **attach a headrest** to any or all of the existing cushions, using the built-in zipper.













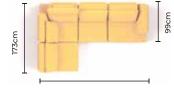




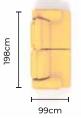
Completely transform your seating by **combining** seater elements, **connecting** supports, and **adding** backrests, armrests, and cushions to the base seaters, turning them from ottomans into a comfy and spacious sofa.

Illustrated on the left are two Square Elements "K" becoming a three-seater sofa.

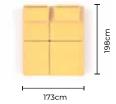




272cm



99cm

















### Cascais G

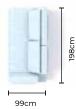




70cm



99cm





43cm 297cm





# CLOOODS

### THE CLOOODS SOFA SYSTEM

...makes living room changes remarkably







### The Clooods Elements

Ready to be mixed and matched!



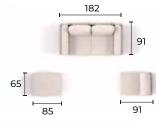
The elements from the collection connect from one or more sides, allowing for **infinite expansion**.

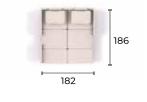


No matter the size or shape of your room, Clooods fits.

### Clooods









65



# FEYDOM comficasa DIAGON

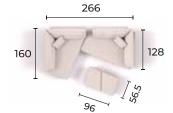
Love at First Seat

### The Diagon Elements

Ready to be mixed and matched!



# Diagon ...blends modern versatility with vintage elegance.







1 INNOVATIVE INTERIOR selection



266

This corner sofa may appear classic, but its **unique form** provides exciting possibilities.

How?

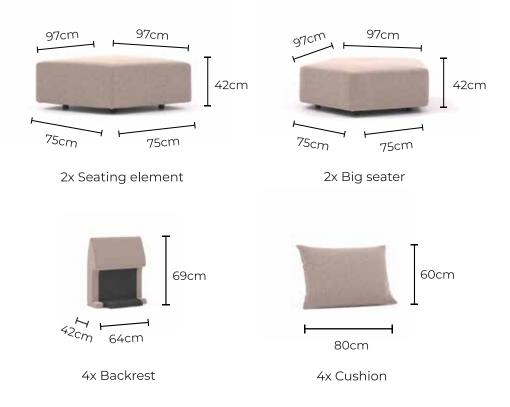
The unconventional shape of the seaters **open three sides of the sofa** to the entire room, creating a positive and inviting space. Plus, the elements connect to create an **extended corner sofa or even a bed**.

# FEYDOM comficasa MATACAO 2

Shape of You

### The Matacao 2 Archipelago Elements

Ready to be mixed and matched!



# MATACAO 2 ARCHIPELAGO

...defies the laws of "the classic sofa".

Interior innovation award 2014

Selection



#### This sofa system consists of **two unique seater shapes**,

doubled to create an innovative four-seater that allows for countless rearrangement.

When you need a corner sofa, separate three-seaters, or a double bed – you've got it.

The key to the elements' connectability? **Matching side lengths**.

### MATACAO 2 ARCHIPELAGO







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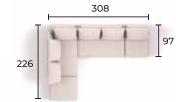
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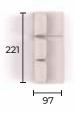






### MATACAO 2 CITY







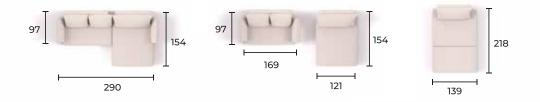




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### MATACAO 2 ISLANDS

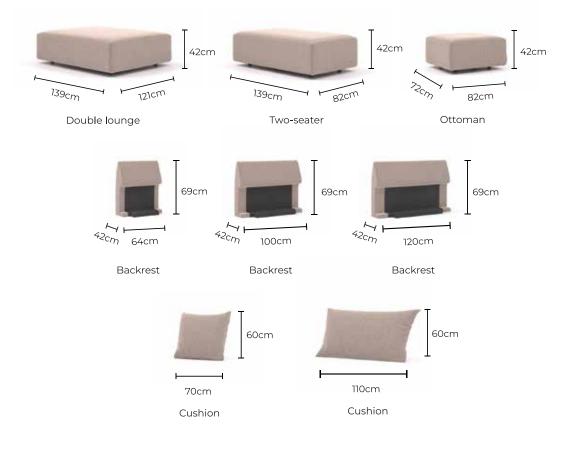






### The Matacao 2 City and Islands Elements

Ready to be mixed and matched!





### **Designed for Comfort, Engineered for Guests!**



### FEYDOM comficasa Q6 Much More Than Just an Armchair

Q6 isn't your ordinary armchair – **it's all about functionality**.

It comfortably seats two and can even be used as a bed.

90cm

96cm



NOMINEE 2013

nterior innovation

award 2012







# Bonbon

...is a dynamic shape-shifter.





# One minute it's a corner sofa, the next it's a queen-sized bed.

The Bonbon seater glides from one position to the next – all thanks to a pair of wheels.

#### Double function is

Bonbon's thing – the ottoman doubles as a backrest and the armrest has storage space.

### To create a Bonbon set...

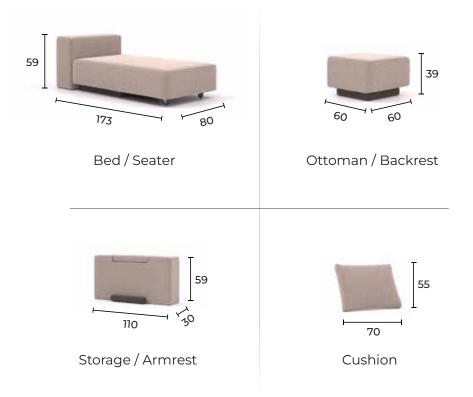






### ...choose your elements.

(And double them, or even triple them! It's up to you.)



### **Bonbon Features**

**1. The ottoman has a dual use**, transforming to also function **as a backrest**.





**2. A pair of wheels** is included on each Bonbon seater for easy transformation. These wheels can be locked in place as needed.

**3.** The armrest features **storage space** large enough to fit an entire Bonbon cushion.



## Accessories . . . **PEBBLE** The thrill that fuels you to be game!

Pebble Chair is a bean bag composed of four elements – the iron frame, the bean bag, the support cushion and the back support cushion.

Removable covers:

The Pebble Chair is only available in Mollia material. It has completely removable covers that are washable and replaceable to enhance your interior. The middle part of the Pebble Chair is always in a dark color (FF-12).

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# Accessories . . . PAKS

PAKS is an ottoman with space for pets. It is in 2 sizes and is made from pieces of fabric and wood left over from manufacturing other products, so each piece is unique and environmentally friendly. You can also use it as a small seat or an ottoman.

Since each PAKS is made of mixed materials, you can only choose it in warm or cool colors. Your PAKS always remains a unique product with which we ensure that we leave no footprint on the environment. Due to the way it is manufactured, it only has fixed covers.



Accessories.

### NEED AN EXTRA SEAT FOR YOUR FAVORITE GAME?

No need to imagine it; try the **Feydom Designer App** to see how the sofa set would appear in your room using augmented reality.

meet

the greatest pouffe of all

CK

FEYDOM'



Free to download from the App Store and the Google Play Store.



Created by designers for the designer in all of us.





### FEYDOM comficasa

#### a comfortable, sustainable & quality life for all!

### **COMFICASA** Home Furniture Trading Co. L.L.C.

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